

## Davis Derby Website Privacy Policy 2018

Thank you for visiting Davis Derby's Privacy Policy which relates to data collected via our website.

This Policy explains when and why we collect personal information about people who visit our website, how we use it, the conditions under which we may disclose it to others and how we keep it secure.

This Policy may be subject to updates so please check this page to ensure that you're happy with any changes. By using our website, you're agreeing to be bound by this Policy.

Individuals wishing to inquire about our policies, to access or correct their personal data, or withdraw consent should contact Davis Derby by writing to us at; Davis Derby Ltd, Chequers Lane, Derby DE21 6AW United Kingdom +44 (0)1332 227500 or by emailing us [dpo@davisderby.com](mailto:dpo@davisderby.com)

### Who are we?

Davis Derby is a specialist business with a reputation for robust technology, data capture, analysis and reporting that assists companies in the extraction and materials handling sectors to improve the safety, compliance and performance of their operations.

From mines and quarries to warehouses, Davis Derby is protecting people and optimising plant in potentially hazardous environments.

Registered address: Chequers Lane, Derby DE21 6AW United Kingdom  
+44 (0)1332 227500. Registered in England No. 02701771

### How do we collect information from you?

When someone visits <http://www.davisderby.com/> we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website. If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

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We obtain information about you when you use our website, when you contact us about products and services, to make an enquiry via our 'Make and Enquiry' form.

## **What type of information is collected from you?**

If you make an enquiry online personal data may be stored both online and offline for the purposes of contacting you regarding Davis Derby products and services. The personal information we collect might include your name, address, email address, IP address.

## **How is your information used?**

We will not contact you for marketing purposes by email, phone or text message unless you have given your prior consent. We will not contact you for marketing purposes by post if you have indicated that you do not wish to be contacted. You can change your marketing preferences at any time by contacting us by calling +44 (0)1332 227500 or by emailing us at [dpo@davisderby.com](mailto:dpo@davisderby.com)

We may use your information to:

- send you marketing communications via email, post or telephone;
- seek your views or comments on the products and services we provide;
- notify you of changes to our products and services;
- send you communications which you have requested and that may be of interest to you;
- activities, promotions of Davis Derby to support our marketing activities;
- invite you to events as part of our marketing activities;
- process a job application or enquiry.

We review our retention periods for personal information on a regular basis. We will hold your personal information on our systems for as long as is necessary for the relevant activity, or as long as is set out in any relevant contract you hold with us.

## **Who has access to your information?**

Davis Derby may have access to personal information passed via the website. We will not, share, sell or rent your information to third parties.

## **Changes to this privacy notice**

We keep our privacy notice under regular review. This privacy notice was last updated on 1<sup>st</sup> April 2018.

## How you can access and update your information

The accuracy of your information is important to us. If you would like to know what information we hold on you, please contact us in writing, by phone or by email:

Davis Derby Ltd, Chequers Lane, Derby DE21 6AW United Kingdom

+44 (0)1332 227500 [dpo@davisderby.com](mailto:dpo@davisderby.com)

You have the right to ask for a copy of the information Davis Derby has about you at anytime.

## Security precautions in place to protect the loss, misuse or alteration of your information

When you give us personal information, we take steps to ensure that it's treated securely.

Non-sensitive details (your email address etc.) are transmitted normally over the Internet, and this can never be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we can't guarantee the security of any information you transmit to us, and you do so at your own risk.

Once we receive your information, we make our best effort to ensure its security on our IT systems.

## Use of 'cookies'

Like many other websites, the Davis Derby website uses cookies. 'Cookies' are small pieces of information placed on your computer and stored on your hard drive to allow that website to recognise you when you visit again. They collect statistical data about your browsing actions and patterns and do not identify you as an individual.

It is possible to switch off cookies by setting your browser preferences. Turning cookies off may result in a loss of functionality when using some websites.

## Links to other websites

Our website may contain links to other websites run by other organisations, for example when we appear in the media. This privacy policy applies only to our website, so we encourage you to read the privacy statements on the other websites you visit. We cannot be responsible for the privacy policies and practices of other sites even if you access them using links from our website.

In addition, if you linked to our website from a third party site, we cannot be responsible for the privacy policies and practices of the owners and operators of that third party site and recommend that you check the policy of that third party site.

## Review of this Policy

We keep this Policy under regular review. This Policy was last updated in April 2018.

If you want to request information about our privacy policy, visit <http://www.davisderby.com/terms-and-conditions-privacy> or you can email us at [dpo@davisderby.com](mailto:dpo@davisderby.com)